

Dr Brendan O'Regan Archive

Written Abstract of DVD Disk – Duration 1 hour 45 minutes

Track No.	
1	Irish Language, social capital significance at time Shannon established Story of Sales & Catering 1968 – 1000 Staff Human dimension important – change an essential factor Creativity – link to Creator
2	Irish language & culture of development Possible work in the Gaeltacht area Ireland East-West Development – need to correct current imbalance
3	Importance of Leadership Choice of Paul Quigley Unionisation Issues. Sales & Catering strikes, 10 days Brainstorming – all levels of staff
4	Training course, management staff relationship – Social Science dimension Reference Tim Mahony, Toyota Staff Selection
5	Population decline, Shannon Airport workers Change in thinking – felt he should become involved in North/South relationships. UK All Ireland Initiative proposed, never happened
6	Style of Leadership. “World without War” Concept. Shannon role. College of Hotel Management
7	Peace Project at Bunratty. Bed & Breakfast Idea Tidy Villages
8	Generating creativity amount Staff
9	Brendan O'Regan personal religious beliefs. Ecumenical dimension between Christians & between Christians & other Faiths, including Islam
10	Brendan O'Regan's children and their career paths. Meditation Group “World Without War” – Ireland & Shannon will play crucial part in promoting peace.

	Universities must play role. Must demonstrate again, that retired people have a role to play.
11	Future Role for Shannon in terms of tourism Examples of Spain & Portugal. Savouring 'National' atmospheres: could be based on villages around Shannon. "A Step Forward" is needed from the Rent A Cottage. Reference to Bodyke Meeting Address to Shannon Development in 1999
12	Continuation of address to Shannon Development Reference to acquiring land near Shannon for operation to promote "World Without War" centre in association with University of Limerick & National University of Ireland Galway. Ireland can show the world that peace is obtainable.
13	Need for backing to establish Centre For Peace at Shannon. North/South dimension would be essential
14	References to current (2003) conflicts – terrorism and suicide bombing
15	Achievements
16	Two reports compared 1948 and 40 th Anniversary of Shannon Development Bord Fáilte meeting with opposite numbers in UK and Northern Ireland. Peace co-operation issues. Importance of links.
17	40 years of age when made chairman of Bord Fáilte. Appointed by Sean Lemass
18	Tension between Creative and Administration staff Bord Fáilte USA visit 1950
19	Siamsa Tire Political pressures on Bord Fáilte by Charles J. Haughey requesting hotel grants. Haughey in U.S. – Demands from Charles J. Haughey for travel, expenses in South America Balance between larger and smaller hotels. Social tourism dimension Function in France (Lallys Brigade). Demand that the Irish national flag be flown correctly
20	Tony O'Reilly/Tim O'Driscoll Interview for Bord Fáilte executive job Conclusion